



BRIAN BEHM

CREATIVE AND MOTION DESIGN DIRECTOR

HELLO

Brian is a multi-disciplinary designer with 20 years of production experience and a deep network of designers, illustrators and filmmakers. He has experience guiding design for international brands across multiple video platforms and has been known to don Kenny G wigs and play in smooth jazz bands on relationship talk shows.

EXPERIENCE

2018-2019

Behm Creative

Freelance Motion Design, Creative Direction, and Design Education

2018 T3 - Waste Management Website Relaunch

Product modelling, illustrations and turnarounds of trash and recycling dumpsters to showcase the available WM product line

2018 Red Giant Software - Trapcode Suite Release 15 Training videos

Developed and hosted training for new versions of Trapcode Particular, Form and Mir. My "What's new in Trapcode Particular 4" video has 41,000 views (as of Feb 2019)

2018-2019 Allucinari (In conjunction with Raj Kapoor Productions)

Q85 A Tribute to Quincy Jones; Video wall screens for One Hundred Ways performed by John Legend

44th E! People's Choice Awards: worked on the opening title laundry list and preshow video wall

2019 Grammy Awards: Video wall motion design

2018 Nimblist Jon Bon Jovi - This House Is Not For Sale Tour

Animated the Bon Jovi logo for You Give Love a Bad Name

2018 Spotzen - Two Cents

Edited, illustrated and animated the episode: "Is It Even Possible to Save for Retirement"

2011 - 2018

Rooster Teeth Productions

Motion Design and Creative Services Director

Built the Rooster Teeth design department, implementing standards and design processes on everything from merchandise, on screen graphics, YouTube channel branding, website design, event graphics and visual effects.

Crafted merchandise plans and developed designs that helped double merchandise revenue multiple years in a row.

Continuously managed multiple video and design projects while providing creative and technical feedback to other motion designers and creative staff.

Worked with e-commerce manager to lead development on the company's first toy lines, shepherding designs through Microsoft for approval, art directing action figures, plushes and bobbleheads with McFarlane Toys, Funko and others.

Curated and art directed companies first limited edition screen prints. Took \$30,000 in hard artist and printing costs and turned that into \$150,000 in poster revenue.

Inspired, motivated and led junior creative staff through "Lunch and Learn" program. Developed while leading the career development part of Rooster Teeth's internal culture crew. Also built creativity lab program that encouraged staff to experiment with creative projects outside of their technical expertise. Led workshops on screen printing and modernist cooking techniques.

Lectured and taught nationally about the motion design being done at Rooster Teeth, creating opportunities to show how we were bringing broadcast design quality to the world of online media.

CONTACT

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SOCIAL

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EDUCATION

1996 - 1998

Brown Institute

Associate of Arts Broadcast Communications

2000-2003

Augsburg College

Marketing, Graphic Design

Honors Program, Minor in Religion

Adobe NAB 2017 Lecture

<https://tinyurl.com/y8dt58os>

Skillshare Course on Branding

<https://skLsh/2xJgO8m> (free link to watch)

REFERENCES

Seth Worley

Filmmaker / Screenwriter

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